Everyday Rhetoric At Work In Reading And Writing


Towards a Rhetoric of Everyday Life P. Muttra Noyama 2003 Rhetoric has become increasingly popular as a tool for understanding the world. In this book, the language of many of the non-rhetorical, often taken-for-granted aspects of human interactions. The book explores a conceptual view of rhetoric that includes the study of language, culture, society, and politics. It addresses the importance of rhetoric in our daily lives and how it shapes our understanding of the world.

The Public Work of Rhetoric: John M. Ackerman 2013-12-3 The Public Work of Rhetoric presents the art of rhetorical criticism as a public service. It is an argument for the value of rhetoric in society. It argues that rhetoric is a public service and that it is the responsibility of all citizens to be able to participate in it.

Enforcing the Work Ethic: An Everyday Life of the English Working Class by Carolyn Steedman 2013-12-08 This book provides a detailed analysis of the work culture in England during the Victorian era. It looks at how the work ethic was enforced and how it shaped the lives of workers.

Visual Rhetoric: A Reader in Visual Studies 3rd Edition 2013-07-09 This book provides an introduction to the study of visual rhetoric. It explores how visual images and symbols are used to communicate meaning and influence the way we think and act.

The Rhetoric of Signs 2006-12-02 Witty and invigorating writing style. Long the choice of instructors who want to keep students engaged, LOGIC AND CONTEMPORARY RHETORIC: THE USE OF REASON IN EVERYDAY LIFE, Twelfth Edition, combines examples from television, newspapers, magazines, advertisements, and other sources to illustrate the rhetorical devices in our daily lives.

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The Everyday Use of Rhetoric 2005-12-08 This book provides an introduction to the study of everyday rhetoric. It explores how rhetoric is used in our daily lives to communicate meaning and influence the way we think and act.

Business Rhetoric 2018-06-03 This book provides an extensive rhetoric analysis of how to read, categorize, critically and rhetorically, and to write effective to achieve their rhetorical goal. P. 67. The first six chapters of this rhetoric is intended to introduce, arrangement, strategy, memory, and delivery are introduced in a particularly accessible chapter, showing students that rhetoric has roots in antiquity but essential applications in our own time (p. 2).

Everyday Rhetoric 2005

Innovation. Rhetoric and the Digital Humanities is a timely, multidisciplinary collection that is the first to bridge the gap between rhetoric and digital humanities. It offers much-needed guidance on how the theories and methodologies of rhetorical studies can enhance all work in the digital humanities.

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