The Tycoons: How Andrew Carnegie, John D. Rockefeller, Jay Gould And J.P. Morgan Invented The American Supereconomy

The Tycoons-Charles R. Morris 2006-10-03 "Makes a reader feel like a time traveler plopped down among men who were by turns vicious and visionary."—The Christian Science Monitor The modern American economy was the creation of four men: Andrew Carnegie, John D. Rockefeller, Jay Gould, and J. P. Morgan. They were the giants of the Gilded Age, a moment of riotous growth that established America as the richest, most inventive, and most productive country on the planet. Acclaimed author Charles R. Morris vividly brings the men and their times to life. The ruthlessly competitive Carnegie, the imperial Rockefeller, and the provocateur Gould were obsessed with progress, experiment, and speed. They were balanced by Morgan, the gentleman businessman, who fought, instead, for a global trust in American business. Through their antagonism and their verve, they built an industrial behemoth—and a country of middle-class consumers. The Tycoons tells the incredible story of how these four determined menrenched the economy into the modern age, inventing a nation of full economic participation that could not have been imagined only a few decades earlier.

Six Tycoons-Wyn Derbyshire 2009 John Jacob Astor - Cornelius Vanderbilt - Andrew Carnegie - John D. Rockefeller - Henry Ford - Joseph P. Kennedy - Even today, long after their deaths, the names of these six men continue to be associated with wealth and power. When they were alive, they dominated their worlds as few men had done before, and few have done since. Now in paperback, this book contains the life stories of six of the richest men who ever lived in America. Their lives offer us windows into ways of life that most of us can only imagine - an opportunity to glimpse times when laws, attitudes, prejudices, and opportunities were very different from today. Their achievements - financial, political, and social - continue to affect us to this day, for good or ill. Additionally, their mistakes still offer important lessons about the acquisition, use, and abuse of wealth and power. And had they not lived, the history of America - and the world - might have been very different indeed.

Meet You in Hell-Les Standish 2006-06-Examines the relationship between two of the founding fathers of American industry--Andrew Carnegie and Henry Clay Frick--and the Homestead Steel Strike of 1892, which led to the dissolution of their partnership.

Robber Barons-Charles River Editors 2017-01-11 "Includes pictures *Includes the business magnates' quotes about life and work *Includes online resources and a bibliography for further reading The Gilded Age and the dawn of the 20th century are often remembered as an era full of monopolies, trusts, and economic giants in heavy industries like oil and steel. Men like Andrew Carnegie built empires like Carnegie Steel, and financiers like J.P. Morgan merged and consolidated them. The era also made names like Astor, Cooke, and Vanderbilt instantly recognizable across the globe. Over time, the unapproachable wealth generated by the businesses made the individuals on top incredibly rich, and that in turn led to immense criticism and an infamous epitaph used to rail against them: robber barons. Dozens of men were called "robber barons," but few of them were as notorious as Cornelius Vanderbilt, who also happened to be one of the nation's first business titans. Vanderbilt was a railroad and shipping magnate at a time that the industry was almost brand new, but he rode his success to become one of the richest and most powerful men in American history. When historians are asked to name the richest man in history, a name that often pops up is that of John D. Rockefeller, who co-founded Standard Oil and turned it into the first real trust in the United States. Rockefeller was also the first real trust in the United States. Rockefeller forged his empire in the first few decades of his life and nearly worked himself to death by the time he was 50, which helped compel him to retire for the last several decades of his life. At one point, Rockefeller's wealth was worth more than 1.5% of the entire country's gross domestic product, and by adjusting for inflation, he is arguably the richest man in American history if not world history. When robber barons across America took the reins of vast industries, they needed financing, and many of them turned to the most famous banker of all: J. Pierpont Morgan. It was J. P. Morgan who bankrolled the consolidation of behemoth corporations across various industries, including the merging of Edison General Electric and Thomson-Houston Electric Company, which subsequently became General Electric, still known simply as GE across the world today. Similarly, he financed Federal Steel Company and consolidated various other steel businesses to help form the United States Steel Corporation. While critics complained about the outsized influence that these gigantic businesses had, Morgan's massive wealth also gave him unprecedented power in the financial sector and the ability to deal with politicians. In fact, Morgan played an important part in the Panic of 1907 and the subsequent decision to create the Federal Reserve as a monetary oversight. Ironically, one of America's most famous robber barons, Andrew Carnegie, epitomized the American Dream, migrating with his poor family to America in the mid-19th century and rising to the top of the business world in his adopted country. A prodigious writer in addition to his keen sense of business, Carnegie was one of the most outspoken champions of capitalism at a time when there was pushback among lower social classes who witnessed the great disparities in wealth; as he once put it, "Upon the sacredness of property civilization itself depends—the right of the millionaire to his millions." In a similar vein, he said, "Those who would administer wisely must, indeed, be wise, for one of the serious obstacles to the improvement of our race is indiscriminate charity."

The First Tycoon-T. J. Stiles 2010 A biography of the combative man whose genius and force of will created modern capitalism, documenting how Vanderbilt helped launch the transportation revolution, propel the Gold Rush, reshape Manhattan, and invent the modern corporation.

The "gospel of Wealth" Essays and Other Writings-Andrew Carnegie 2006 In the essay, Carnegie argues that the accumulation of wealth is beneficial to society and the government should take no action to impede it. He wrote, "The man who dies rich dies disgraced," and practiced what he preached and spent his last years giving away his vast fortune.

Autobiography of Andrew Carnegie-David Nasaw 2007 Chronicles the life of the iconic business titan from his modest upbringing in mid-1800s Scotland through his rise to one of the world's richest men, offering insight into his work as a peace advocate and his motivations for giving away most of his fortune.

The Dawn of Innovation-Charles R. Morris 2012-10-23 In the thirty years after the Civil War, the United States made great strides in becoming the greatest economic power in world history. That is a well-known period in history, when titans like Andrew Carnegie, John D. Rockefeller, and J.P. Morgan walked the earth. But as Charles R. Morris shows us, the platform for that spectacular growth spurt was built in the first half of the 1800s. By the 1820s, America was already the world's most productive manufacturer, and the most intensely commercialized society in history. The War of 1812 jumpstarted the great New England cotton mills, the iron centers in Connecticut and Pennsylvania, and the forges around the Great Lakes. In the decade after the War, the Midwest was opened by entrepreneurs. In this beautifully illustrated book, Morris paints a vivid panorama of a new nation buzzing with the work of creation. He also points out the parallels and differences in the nineteenth century American/British standpoint and that between China and America today.

The Tycoons How Andrew Carnegie John D Rockefeller Jay Gould And Jp Morgan Invented The American Supereconomy-Charles R. Morris 2006-10-03 "Makes a reader feel like a time traveler plopped down among men who were by turns vicious and visionary."—The Christian Science Monitor The modern American economy was the creation of four men: Andrew Carnegie, John D. Rockefeller, Jay Gould, and J. P. Morgan. They were the giants of the Gilded Age, a moment of riotous growth that established America as the richest, most inventive, and most productive country on the planet. Acclaimed author Charles R. Morris vividly brings the men and their times to life. The ruthlessly competitive Carnegie, the imperial Rockefeller, and the provocateur Gould were obsessed with progress, experiment, and speed. They were balanced by Morgan, the gentleman businessman, who fought, instead, for a global trust in American business. Through their antagonism and their verve, they built an industrial behemoth—and a country of middle-class consumers. The Tycoons tells the incredible story of how these four determined menrenched the economy into the modern age, inventing a nation of full economic participation that could not have been imagined only a few decades earlier.

The business of goods-Andrew Carnegie 2006 "The gospel of Wealth" Essays and Other Writings

Business Biographies and Memoirs - Titans of Industry-J. R. MacGregor 2019-06-24 The five "Titans of Industry" discussed in this series are, without a doubt, the most influential and impactful men in American history. Without any one of them, the entire landscape of the US would be different. They are the founders of the American economy. We live in a world today that is based on the actions of John D. Rockefeller. Everything we do and how we live are the result of oil and its power. J. P. Morgan is more than just the name on one of the largest banks in America; He built the financial world we live in today. Henry Ford not only revolutionized the automobile industry, but the assembly line he created has changed the way the entire world thinks about manufacturing. Grab a copy, pull up a chair, pour your favorite reading beverage, and dive into the lives of the men who built America.

Assembling the Dinosaurs-Lukas Rieppel 2019-06-16 Lukas Rieppel shows how dinosaurs gripped the popular imagination and became emblems of America’s industrial power and economic prosperity during the Gilded Age. Spectacular fossils were displayed in museums financed by North America’s wealthiest tycoons, to cement their reputation as both benefactors of science and fierce capitalists.
The Last Castle-Denise Kiernan 2017-09-26 A New York Times bestseller with an “engaging narrative and array of detail” (The Wall Street Journal), the “intimate and sweeping” (Raleigh News & Observer) untold, true story behind the Biltmore Estate—the largest, grandest residence in North America, which has seen more than 120 years of history pass by its front door. The story of Biltmore spans World Wars, the Jazz Age, the Depression, and generations of the famous Vanderbilt family, and features a captivating cast of real-life characters including F. Scott Fitzgerald, Thomas Wolfe, Teddy Roosevelt, John Singer Sargent, James Whistler, Henry James, and Edith Wharton. Orphaned at a young age, Edith Stuyvesant Dresser claimed lineage from one of New York’s best-known families. She grew up in Newport and Paris, and her engagement and marriage to George Vanderbilt was one of the most watched events of Gilded Age society. But none of this prepared her to be mistress of Biltmore House. Before their marriage, the wealthy and bookish Vanderbilt had dedicated his life to creating a spectacular European-style estate on 125,000 acres of North Carolina wilderness. He summoned the famous landscape architect Frederick Law Olmsted to tame the grounds, collaborated with celebrated architect Richard Morris Hunt to build a 175,000-square-foot chateau, filled it with priceless art and antiques, and erected a picturesque village across the mountains. Newsworthy Edith was now mistress of an estate nearly three times the size of Washington, DC and benefactress of the village and surrounding rural area. Then the war came and woke the sleeping giant. The Civil War has set off a major environmental, social, and cultural transformation in the early life of the Republic.

The People’s Tycoon-Steven Watts 2009-03-04 How a Michigan farm boy became the richest man in America is a classic, almost mythic tale, but never before has Henry Ford’s outsized genius been brought to life so vividly as it is in this engaging and superbly researched biography. The real Henry Ford was a tangled of contradictions. He set up the consumer movement by producing a car affordable to the masses, all while lamely toting the moral blow exalted by consumerism. He believed in giving his workers a living wage, though he was entirely opposed to union labor. He had a warm and loving relationship with his wife, but sized a son with another woman. A rabid anti-Semite, he nonetheless embraced African American workers in the era of Jim Crow. Uncovering the man behind the myth, situating his achievements and their attendant controversies firmly within the context of early twentieth-century America, Watts has given us a comprehensive, illuminating, and fascinating biography of one of America’s first mass-culture celebrities.

John D. Rockefeller and Andrew Carnegie-Andrew Carnegie 2019-11-18 Discover the lives and legacies of two of the richest Americans in history. This autobiography combo features the lives, achievements, and reflections on life from two of the wealthiest men of all time, all written in their own words. Both of these men built incredible empires of wealth, shaping the path of America and leaving legacies which continue to be felt to this day. Now, inside this book, you’ll get a glimpse into the minds of these two figures, and the underlying philosophies and mindsets which helped them become so successful. You’ll learn about: John D. Rockefeller, the oil and business tycoon who is widely regarded as the richest person in modern history and America's first billionaire And Andrew Carnegie, who founded an empire on steel, surpassed Rockefeller in wealth, and donated the last years of his life to a wave of philanthropist projects The impact of these men’s lives have had a drastic effect on America, from the many oil companies which can trace their founding back to Rockefeller, to Carnegie’s Gospel of Wealth and his billion-dollar donations to countless charities and Universities. This book is a must-read for anyone interested in the amazing lives and legacies of these business tycoons. Grab your copy now!

American Titans the Tycoons Who Built America-Michael Gray 2019-09-24 Discover the incredible true story of the legends that built America. The Tycoon will succeed defines the greatness of the men. Great men are forged through a combination of social, economic, and political conditions favoring both the individual and the greater Gray. When the conditions are just right, everybody wins. Yet when one interest trumps another, somebody must lose. It is this juxtaposition that defines history: either man can better his own situation at the expense of others or everybody’s situation at his own expense. Character is often built from the latter and can carry men through the toughest of times. In fact, history shows us that a little bit of grit and determination can go a long way towards building something greater than oneself. This is what makes men titans. In addition, men must often think outside the box to accomplish this greatness. In other words, greatness is achieved by taking risks and by doing something different. It is this boldness that makes history. Take a journey into the minds of men who created an American empire. Would you risk it all to achieve greatness? Learn how Cornelius Vanderbilt grows from a steamboat entrepreneur to the head of a railroad empire. Discover the fascinating story of how John D. Rockefeller built an oil monopoly. Glimpse into the past where Andrew Carnegie built an unstoppable steel industry. Discover how the biggest titans in banking, JP Morgan, became a tycoon of finance. Read how Nikola Tesla and Thomas Jefferson powered our nation Each chapter keeps you yearning for more! Scroll to the top and click buy now.

Andrew Carnegie Speaks for the 99%-Andrew Carnegie 2016-07-27 Formerly “The Gospel of Wealth,” Carnegie discusses the responsibility of the fabulously wealthy to redistribute their surplus means in a responsible and thoughtful manner; arguing that surplus wealth produces the greatest net benefit to society.

American Colossus-H. W. Brands 2011 From bestselling historian H. W. Brands, a sweeping chronicle of how a few wealthy families rose from nothing to amass a remarkable art collection, and became one-an American Federal Reserve.

Morgan-Jean Strouse 2014 Examines the private life and public career of financier J.P. Morgan, who created one of the nation’s greatest industrial trusts, amassed a remarkable art collection, and became a one-man Federal Reserve.

Titan-Ron Chernow 2007-12-18 National Book Critics Circle Award Finalist From the acclaimed, award-winning author of Alexander Hamilton, here is the essential, endlessly engaging biography of John D. Rockefeller, Sr.—the Jekyll-and-Hyde of American capitalism. In the course of his nearly 90 years, he went from being known as a rapacious robber baron, whose Standard Oil Company roamed roughshod over an industry, and a philanthropist who donated money lavishly to universities and medical centers. He was the terror of his competitors, the bogeyman of reformers, the delight of caricaturists—and an utter enigma. Drawing on unpublished access to Rockefeller’s private papers, Chernow reconstructs his subjects’ troubled origins (his father was a swindler and a bigamist) and his single-minded pursuit of wealth. But he also uncovers the profound religiosity that drove him “to give all I could”; his devotion to his father; and the wry sense of humor that made him the country’s most colorful cadger. Titan is a magnificent biography—balanced, revelatory, elegantly written.

Johnstown Flood-David McCullough 2007-05-31 The stunning story of one of America’s great disasters, a preventable tragedy of Gilded Age America, brilliantly told by master historian David McCullough. At the end of the nineteenth century, Johnstown, Pennsylvania, was a booming coal- and steel town filled with hardworking families striving for a piece of the nation’s burgeoning industrial prosperity. In the mountains above Johnstown, an old earth dam had been hastily rebuilt to create a lake for an exclusive summer resort patronized by the tycoons of that same industrial prosperity, among them Andrew Carnegie, Henry Clay Frick, and Andrew Mellon. Despite repeated warnings of possible danger, nothing was done about the dam. Then came May 31, 1889, when the dam burst, sending a wall of water thundering down the mountain, smashing through Johnstown, and killing more than 2,000 people. It was a tragedy that became a national scandal. Gracefully David McCullough’s remarkable gift for writing richly textured, sympathetic social history, The Johnstown Flood is an absorbing, classic portrait of life in nineteenth-century America, of overflowing confidence, of energy, and of tragedy. It also offers a powerful historical lesson for our century and all times: the danger of assuming that because people are in positions of responsibility they are necessarily behaving responsibly.

Carnegie’s Maid-Marie Benedict 2018-01-16 The USA Today Bestseller From the author of The Other Einstein comes the mesmerizing tale of what kind of woman could have inspired an American dynasty. Clara Kelley is not who they think she is. She’s not the inexperienced Irish maid who was hired to work in one of Pittsburgh’s grandest households. She’s a poor farmer’s daughter with nowhere to go and nothing in her pockets. But the other woman with the same name has vanished, and pretending to be her just might get Clara some money to send back home. If she can keep up the ruse, that is. Serving as a lady’s maid in the household of Andrew Carnegie requires skills she doesn’t have, that is. Carnegie needs someone who can keep her domain with an iron fist. What Clara does have is a resolve as strong as the steel Pittsburgh is becoming famous for. A little bit of grit and determination can go a long way towards building something greater than oneself. This is what makes men titans. In addition, men must often think outside the box to accomplish this greatness. In other words, greatness is achieved by taking risks and by doing something different. It is this boldness that makes history. Take a journey into the minds of men who created an American empire. Would you risk it all to achieve greatness? Learn how Cornelius Vanderbilt grows from a steamboat entrepreneur to the head of a railroad empire. Discover the fascinating story of how John D. Rockefeller built an oil monopoly. Glimpse into the past where Andrew Carnegie built an unstoppable steel industry. Discover how the biggest titans in banking, JP Morgan, became a tycoon of finance. Read how Nikola Tesla and Thomas Jefferson powered our nation Each chapter keeps you yearning for more! Scroll to the top and click buy now.

The Artificial River-Carol Sheriff 1997-06-12 This book reveals the human dimension of the story of the Erie Canal. The author’s extensive, innovative archival research shows the varied responses of ordinary people - farmers, businessmen, government officials, tourists, workers - to this major environmental, social, and cultural transformation in the early life of the Republic.

Civil War Barons-Jeffry D. Wert 2018-11-06 From prominent historian and Pulitzer Prize finalist Jeffry D. Wert, a multi-biographical work of a remarkable yet largely unknown group of men whose contributions won the war and shaped America’s future Before the Civil War, America had undergone a technological revolution that made large-scale industry possible, yet, except for the expanding reach of railroads and telegraph lines, the country remained largely rural, with only pockets of small manufacturing. The war came and woke the sleeping giant. The Civil War created a wave of unprecedented industrial growth and development, producing a revolution in new structures, ideas, and inventions that sustained the struggle and reshaped America. Energized by the country’s dormant potential and wealth of natural resources, individuals of vision, organizational talent, and capital took advantage of the opportunity war provided. Their innovations sustained Union troops, affected military strategy and tactics, and made the killing fields even deadlier. Individually, these men came to dominate industry and amassed great wealth and
The Gospel of Wealth and Other Timely Essays
Andrew Carnegie 1901

Money, Greed, and Risk
Charles R. Morris 1999 Discusses financial cycles, the influence of the American financial system, the causes of the current economic situation, globalization, and financial geniuses

Autobiography of Andrew Carnegie

The Gilded Age: Mark Twain 1904

Andrew Carnegie
Joseph Frazier Wall 1970 The definitive biography of an industrial genius, philanthropist, and enigma.

The Classic Autobiography of John D. Rockefeller - Random Reminiscences Of Men And Events
John D. Rockefeller 2018-11-29 The Classic Autobiography "Random Reminiscences Of Men And Events" written by the oil titan John D. Rockefeller himself - John Davison Rockefeller Sr. (July 8, 1839 - May 23, 1937) was an American tycoon in the oil industry business and a philanthropist. He is widely regarded the wealthiest American of all time. His autobiography "Random Reminiscences Of Men And Events" gives interesting insights into the life of the richest person in modern history. - Probably in the life of every one there comes a time when he is inclined to go over again the events, great and small, which have made up the incidents of his work and pleasure, and I am tempted to become a garrulous old man, and tell some stories of men and things which have happened in an active life. In some measure I have been associated with the most interesting people our country has produced, especially in business-men who have helped largely to build up the commerce of the United States, and who have made known its products all over the world. These incidents which come to my mind to speak of seemed vitally important to me when they happened, and they still stand out distinctly in my memory.

Triumphant Capitalism
Kenneth Warren 2000-05 Best remembered today for his fierce opposition to labor, especially during the Homestead Strike of 1892, Henry Clay Frick was also one of the most powerful and innovative industrialists of the nineteenth century. Kenneth Warren is the first historian to be given unrestricted access to the archives of the Frick family in Pittsburgh. Drawing on Frick's personal and business papers, as well as the records of the H. C. Frick Coal & Coke Company, the Carnegie Steel Company, and the U.S. Steel Corporation, Warren provides a wealth of new insights into Frick's relationship with such contemporaries as Carnegie, J. P. Morgan, Charles Schwab, and Elbert Gary. He describes and analyzes the key decisions that formed the industrial and political policy in the iron and steel industry during a period of growth that remains unparalleled in American business history. Not only an industrial biography of a driving force in American business and the organization of American business, Triumphant Capitalism makes a major contribution to our understanding of the history of the basic industries, the shaping of society, locality, and region - and thereby of laying the foundations for the values systems and landscapes of present-day America.

Cornelius Vanderbilt - The Commodore
J. R. MacGregor 2019-06-08 Cornelius Vanderbilt had no illusions about his life. He didn't start out with grand plans and ungodly greed. He merely stepped in this world one foot at a time, one boat at a time, one market at a time—once he was on his way. He worked sixteen hours a day, seven days a week. He worked hard and played hard. When all was said and done, though, he was a simple man who pushed the world of transportation to be all it could be—to be what it is today. The times he lived through and contributed to is the story of how that forms the foundation of our present day. He teaches us through his actions how to hit the pavement and do every day relentlessly seeking to do better and to do it with pragmatism and realistic goals. He was tough as nails in body, mind, and spirit. He did what he wanted to and never let it. Vanderbilt was never a hypocrize. The greatest part of his life are the years when he bounced from shore to shore across all the islands in New York Harbor and then ventured farther inland, farther north, and even farther south until he became the first man to sail a steamboat up the San Juan River in Nicaragua in search of a path to cut from the Atlantic to the Pacific. Vanderbilt was a man of steel, and we can learn incredible things from him so scroll up and click the "Buy Now" button to start learning about America's first tycoon.

Think & Grow Rich
Napoleon Hill 2018-10-17 With the help of industrialist Andrew Carnegie, the author of this remarkable book spent two decades interviewing hundreds of people renowned for their wealth and achievement. Napoleon Hill's all-time bestseller in the personal success field offers priceless advice on positive thinking and overcoming adversity by distilling the collective wisdom of Henry Ford, Thomas Edison, J. P. Rockefeller, and other successful figures from the worlds of finance, industry, and the arts. Growing Rich, Hill explains, is about far more than just making money. "Whatever the mind can conceive and believe, he asserts, "it can achieve with positive mental attitude." Hill outlines 13 principles of success involving goal setting, developing entrepreneurial thinking, and exercising effective leadership. A must for any reader of The Secret, this guide will transform the way you think about time, money, and relationships, setting your feet on the path to financial freedom.

The Robber Barons
Matthew Josephson 2015-10-27 “The best, the liveliest and most illuminating” account of Rockefeller, Morgan, and the other men who seized American economic power after the Civil War (The New Republic). John D. Rockefeller, J. P. Morgan, Cornelius Vanderbilt, Andrew Carnegie, E. H. Harriman, Jay Gould, Henry Clay Frick... their names carry a powerful historical ring, still echoing today in the countless institutions that are part of their legacy, from universities to museums to banks. But who were the people behind the legends, and how did they rise to their positions of vast wealth and influence in the latter half of the nineteenth century? The Robber Barons is a classic work on the financiers and industrialists of the Gilded Age, who shaped their own era as well as the future of the United States—"not a mere series of biographies but a genuine history" (The New York Times Book Review).

The House of Dimon
Patricia Crisafulli 2011-01-05 A behind-the-scenes look at Wall Street's top banker Jamie Dimon is Wall Street's biggest player. Through interviews with Dimon, his close friends and family, this book provides the key to Dimon's success and his ability to inspire outstanding performance. "Most important, the book explains Dimon's in the context of contemporary Wall Street, an environment that has destroyed several top CEOs and led to the demise of several major financial institutions. Dimon has flourished by avoiding alluring, but potentially catastrophic risks and taking advantage of strategic opportunities. In one of the most difficult and tumultuous periods in Wall Street history, he has survived and thrived. The House of Dimon shows how he's done it and explores what lies ahead for Dimon, as he attempts to grow J.P. Morgan from one of the most powerful of financial players. Patricia Crisafulli (Chicago, IL) is an accomplished writer and author who has written or ghost-written 16 books on business, finance, and leadership. A former business journalist, she was a correspondent in the Chicago bureau of Reuters America. Crisafulli has written articles for the "Leisure & Arts" page of the Wall Street Journal, and has appeared on television and radio across the country.

Big Steel
Kenneth Warren 2001-07-15 At its formation in 1901, the United States Steel Corporation was the earth’s biggest industrial corporation, a wonder of the manufacturing world. Immediately it produced two thirds of America’s raw steel and thirty percent of the steel made worldwide. The behemoth company would go on to support the manufacturing superstructure of practically every other industry in America. It would create and sustain the economies of many industrial communities, especially Pittsburgh, employing more than a million people over the
course of the century. A hundred years later, the U.S. Steel Group of USX makes scarcely ten percent of the steel in the United States and just over one and a half percent of global output. Far from the biggest, the company is now considered the most efficient steel producer in the world. What happened between then and now, and why, is the subject of Big Steel, the first comprehensive history of the company at the center of America’s twentieth-century industrial life. Granted privileged and unprecedented access to the U.S. Steel archives, Kenneth Warren has sifted through a long, complex business history to tell a compelling story. Its preeminent size was supposed to confer many advantages to U.S. Steel—economies of scale, monopolies of talent, etc. Yet in practice, many of those advantages proved illusory. Warren shows how, even in its early years, the company was out-maneuvered by smaller competitors and how, over the century, U.S. Steel’s share of the industry, by every measure, steadily declined. Warren’s subtle analysis of years of internal decision making reveals that the company’s size and clumsy hierarchical structure made it uniquely difficult to direct and manage. He profiles the chairmen who grappled with this “lumbering giant,” paying particular attention to those who long ago created its enduring corporate culture—Charles M. Schwab, Elbert H. Gary, and Myron C. Taylor. Warren points to the way U.S. Steel’s dominating size exposed it to public scrutiny and government oversight—a cautionary force. He analyzes the ways that labor relations affected company management and strategy. And he demonstrates how U.S. Steel suffered gradually, steadily, from its paradoxical ability to make high profits while failing to keep pace with the best practices. Only after the drastic pruning late in the century—when U.S. Steel reduced its capacity by two-thirds—did the company become a world leader in steel-making efficiency, rather than merely in size. These lessons, drawn from the history of an extraordinary company, will enrich the scholarship of industry and inform the practice of business in the twenty-first century.

American Catholic - Charles Morris 2011-08-24 "A cracking good story with a wonderful cast of rogues, ruffians and some remarkably holy and sensible people." —Los Angeles Times Book Review Before the potato famine ravaged Ireland in the 1840s, the Roman Catholic Church was barely a thread in the American cloth. Twenty years later, New York City was home to more Irish Catholics than Dublin. Today, the United States boasts some sixty million members of the Catholic Church, which has become one of this country's most influential cultural forces. In American Catholic: The Saints and Sinners Who Built America's Most Powerful Church, Charles R. Morris recounts the rich story of the rise of the Catholic Church in America, bringing to life the personalities that transformed an urban Irish subculture into a dominant presence nationwide. Here are the stories of rogues and ruffians, heroes and martyrs—from Dorothy Day, a convert from Greenwich Village Marxism who opened shelters for thousands, to Cardinal William O'Connell, who ran the Church in Boston from a Renaissance palazzo, complete with golf course. Morris also reveals the Church's continuing struggle to come to terms with secular, pluralist America and the theological, sexual, authority, and gender issues that keep tearing it apart. As comprehensive as it is provocative, American Catholic is a tour de force, a fascinating cultural history that will engage and inform both Catholics and non-Catholics alike. "The best one-volume history of the last hundred years of American Catholicism that it has ever been my pleasure to read. What’s appealing in this remarkable book is its delicate sense of balance and its soundly grounded judgments." —Andrew Greeley

HDFC Bank 2.0 - Tamal Bandyopadhyay 2019 FOREWORD BY NANDAN NILEKANI "Tamal combines his financial knowledge, eye for detail, and an excellent storytelling style to create a vivid portrait of India's most valued bank and its path to the future." NANDAN NILEKANI, Co-founder and Chairman of Infosys and Founding Chairman of UIDAI (Aadhaar) "Tamal has enthusiastically documented the epiphany that HDFC Bank's leadership had in starting out on their digital journey. India is set for seismic changes to day-to-day banking over the next few years and banks who don't commit to fully re-engineering their practice around becoming a technology company that delivers real-time, contextual banking experiences will wither on the vine. HDFC Bank has made a solid start on this journey, but the final chapter has not yet been written." BRETT KING, Founder, Moven and bestselling author of Bank 4.0 The seeds of change were sown in September 2014, when HDFC Bank MD Aditya Puri went to Silicon Valley to meet the brightest tech minds in the world. By the time he got back, he knew exactly what needed to be done. It was time for a revolution. Instead of waiting to be disrupted by fintech companies, HDFC Bank went all out to disrupt itself, recasting its role and scope on a scale that has never been attempted before. In one of the biggest transformations ever undertaken in any business, HDFC Bank wants to become a platform facilitating a financial experience. Tamal Bandyopadhyay chronicles HDFC Bank's own digital disruption exercise through the very people who drove it, narrating a story that's as compelling as unique in India's financial system. With his keen eye for detail, deep knowledge of banking and unparalleled storytelling ability, Bandyopadhyay recounts the story of India's most valued lender from a life cycle bank to a lifestyle bank. TAMAL BANDYOPADHYAY is a bestselling author, award-winning columnist and a keen observer of the Indian banking sector for over two decades.

J.P. Morgan - The Life and Deals of America's Banker - Jr MacGregor 2019-05-14 J.P. Morgan is more than just the name on one of the largest banks in America. He altered the course of American finance and was the chief financier for the strategic interests of the titans of the day, like Rockefeller. He financed new and ingenious technologies developed by Thomas Edison and was a visionary who saw the potential in Nikola Tesla.

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